

**DISPLAY STUDIO**SHOW CONTROL SYSTEM

VARIETY DYNAMIC







# DISPLAY STUDIO

The next generation in innovative display control, the Daktronics SCS Display Studio combines an intuitive, customizable control interface with powerful playback and organizational tools to make display management and content delivery quicker, easier and more efficient than ever before.

From quick playback buttons that instantly deliver media to displays to feature-rich workspaces that users can customize with event-specific toolsets, the SCS Display Studio offers hundreds of powerful features designed to maximize control room productivity while minimizing operator learning curves—a level of visionary display control that can only come from more than 40 years of dedicated service in the digital communications industry.



As a complete, comprehensive control solution, the SCS Display Studio gives operators the freedom to instantly deliver multimedia to multiple video displays, ribbon boards, auxiliary displays, concourse monitors, parking displays and marquees throughout a facility. A user-friendly control interface makes sending clips to displays as simple as clicking a button.

## **CUSTOMIZED WORKSPACES**

- Design, layout and save custom user workspaces
- Quickly access event-specific production tools
- Apply custom skins and themes to different workspaces
- Switch to another workspace with the click of a mouse



# EVENT-DRIVEN FACILITY

Multiple layers of user customization make it easy for operators to design event-centered workspaces that contain clip collections, playback buttons and scripting commands centered around all different types of events. Once designed, users can then save any workspace layout for immediate access to the same powerful toolsets during future events.





# MULTIPLE CONTROL OPTIONS

From basic keyboard and mouse setups to dual-monitor touch-screen systems, multiple control options allow operators to customize their workstations to accommodate for the unique workflow of any event. Optional system upgrades allow facilities to expand their systems at any point to tap into deeper control and functionality—providing for a control system that can grow as a facility grows.

#### **Display Windows**

Show content playing on their corresponding displays

#### **MONITOR WALL PROPERTIES**



#### Add/Subtract a Display

Adds or removes a new or existing display to the monitor wall

#### **Zoom Size**

Increases or decreases the size of a selected window

#### **Position in Window**

Adjusts the vertical and horizontal position of a selected window

# An integrated monitor wall allowed sent to any display in a facility to change the size, position are organized control environment.

routed to the monitor

An integrated monitor wall allows operators to actively monitor the content being sent to any display in a facility. Multiple customization options allow operators to change the size, position and name of each display monitor to create a sleek, organized control environment.

#### **REARRANGE MONITOR WALL LAYOUT**



The amount of time elapsed on

the clip playing on the display



From playing basic animations to launching advanced display scripts, smart buttons enable users to instantly deliver an endless variety of multimedia and control commands to any display. Advanced playback options and multiple levels of customization make it easy to create dynamic, event-centered control tools that can execute even the most complicated control scripts with the simple click of a mouse.



#### **ADD MULTIPLE CLIPS**

Store multiple clips in a single button for quick, one-click playback. Click once to add a file to the playback queue or create a hot button for immediate playback.



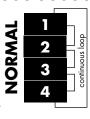


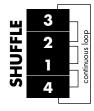




#### **PLAYLIST OPTIONS**

Control the order of a button's playlist with four different playlist options. Play clips in a defined sequence or randomize them to avoid content being repeated.











#### **THUMBNAIL PREVIEW**

Provide a quick visual cue for each button with an adjustable thumbnail preview of its clips. Scroll through a clip's play sequence to find the perfect thumbnail.









#### PLAY MODE OPTIONS

Control a clip's playback behavior with four playback options. Play a clip continuously, for a set number of times, for a single frame or step through a clip frame-by-frame.









#### **COLOR OPTIONS**

Customize each button's appearance with multiple color options. Organize groups of similar buttons by assigning specific colors to content categories.







## **CONTAINERS**

Button containers enable users to group multiple smart buttons in a customizable window. Within the window, users can change the appearance of the buttons, create tabs to organize them and then click them to instantly deliver multimedia to a display. An expandable playback queue enables users to edit and control a container's playlist in real-time to offer quick, efficient content delivery.



## LIBRARY WATCH

An integrated library watch actively monitors all multimedia directories on a workstation, automatically creating new smart buttons for any media files added to a directory. Simply drop a set of files into a directory folder, reload the workspace and watch as quick launch buttons automatically appear upon reloading.

# **REAL-TIME**

DATA

Real-Time Data (RTD) integration allows operators to instantly connect with major commercial, news and sports wires to instantly add live streaming information to any graphic layout. Additional networking capabilities enable users to connect with a variety of mobile devices to display text messages, pictures and a variety of other interactive media.

### **SCORES & STATISTICS**

SITUATIONAL STATISTICS

PLAYER STATISTICS

OUT-OF-TOWN SCORES

CLUB & LEAGUE RECORDS

STANDINGS UPDATES

MUCH MORE

Connect with officially sanctioned statistics providers to enrich game-day graphics with in-depth statistical content.

## **NEWS & INFORMATION**

NEWS HEADLINES

STOCK QUOTES

WEATHER REPORTS

TRAVEL ADVISORIES

SPORTS SCORES

MUCH MORE

Synch with trusted news and information wires to enhance presentations with live streaming news and information.

## **NETWORKING**

INTERACTIVE MEDIA

FAN POLLS

TEXT MESSAGES

**DRAWINGS** 

PICTURE MESSAGES MUCH MORE

Interact with a variety of mobile devices to display text messages, poll results and other interactive media on any display.

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