

VisiconnSM Display Management Solution

The Daktronics VisiconnSM Display Management Solution enables users to easily upload content and schedule it to displays. With the Visiconn solution, users avoid the hassle of installing special software on their computer to control content. Users can also access the Visiconn web site from any computer with an Internet connection. Display administrator may tailor rights to ensure appropriate access on an individual level. Designed to meet the needs of both administrators and users, the Visiconn web-based platform provides the ultimate remote network control solution.

Software as a Service (SaaS)*

The Visiconn secure-hosted server allows users instant access to files and schedules 24/7 from any Internet-ready computer. With server hardware and software functionality already in place, customers can focus on display and remote player installation with the added convenience of being able to simply expand the network.

Multiple Display Technology

Run playback signal to LED, LCD, plasma, and projection displays.

Notifications

Administrators and users keep up-to-speed with changes to the Visiconn solution using e-mail notifications.

Display Grouping

Grouping displays enable display owners to send either the same content or schedule to a network of displays.

The Visiconn solution categorizes displays into two groups, allocating time and scheduling. Time groups consist of displays with varying sizes or time slots that target messages by location. Scheduling groups contain displays of the same size, eliminating the need to re-size files.

Managing Accounts

The Visiconn solution contains an account type for display administrators and users with the ability to customize their approval process. Visiconn display administrators may grant users rights to upload messages to a display network directly or require approval before uploading.

Possible user groups to smooth the administration process:

- Content providers
- Content schedulers
- Generate reports
- Sell advertising
- Issue emergency alerts
- Other custom options

Scheduling

The Visiconn solution offers targeted time slots and display locations to best reach the appropriate audience for each message. Customized playlists enable users to enjoy features such as rotating files, scheduling multiple playlists, specifying content order, as well as scheduling by day, time, weekday and more. Upon completing a schedule, users have the flexibility to send a playlist to either all or select displays.

Workflow Management

Workflow enables owners to either manually or automatically approve display messages. For manual approval, the Visiconn solution generates a task for the display owner to approve a file, request changes or reject the file. Additional work flows facilitate the content creation process.

Reporting

Administrators and users receive peace-of-mind with the Visiconn solution's detailed reporting tool. Designed to provide proof-of-play, these reports detail content schedules by display location, run time or duration either on demand or for a specific time period. Upon retrieval, the reports easily export to a variety of formats. Display administrators may choose to allow users to run their own reports.

Dynamic Content

The Visiconn solution enables users to think creatively when designing messages to capture audiences using dynamic content. Daktronics leads the industry in its real-time data capabilities and the Visiconn solution continues that long-standing tradition, incorporating information such as temperature, time, sport scores, live radio feeds, text messages, RSS feeds, video and more.



*Visiconn is a paid service and requires an active account for use of the software. Initial subscription orders are outlined on Daktronics sales order agreements. At the end of the initial subscription orders, renewed subscriptions will continue use of this service.

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201 Daktronics Drive | PO Box 5128 | Brookings, SD 57006 | email sales@daktronics.com
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